## WICCI BUSINESS COACHING COUNCIL

WOMEN'S INDIAN CHAMBER **OF COMMERCE AND INDUSTRY** www.wicci.in

# Council Vision & Mission

The vision of the Business Coaching Council is to create 'Accessibility' for knowledge, skills and resources for building any business.

Our mission would be to enable and empower women entrepreneurs from Delhi and make them self-reliant and sustainable in 3 years.

The core execution agenda would be:

- Collaborate with policy makers to resolve any identified gap in the implementation journey of an entrepreneur.
- Create and bring forums in play to run seminars and conferences with defined outcomes.
- Establish Training teams for coaching women entrepreneurs to build every part of their business with complete know how.
- Conduct specialised coaching facilitations to help women leaders remove obstacles and help them steer forward.
- Conduct business networking events.
- Spread the word on social media channels
- Create a Mentoring structure for each woman who needs support.
- Leverage the power of the WICCI platform for every woman in need of business coaching support.
- Establish best practices and keep a benchmark with respect to other business coaching councils.

# Welcoming Council Members to WICCI



## President, Vice President and 20+ Nominated **Council Members**

## POOJA CHOPRA, PRESIDENT PRESIDENT, DELHI BUSINES COACHING COUNCIL WICCI

#### BIO :-

Pooja is a passionate environmentalist who believes in bringing change through execution of ideas. For last 5 years, she has been in engaged in many community level engagements in areas of water conservation, household waste management, plastic waste segregation and collection with proven results impacting the environment. She is currently the Co-founder and Chief Product Officer, leading the product management and marketing for her startup Do it Zero (DIZ), an Eco-Rewards platform for organizations and brands to promote sustainable living.

Pooja is a seasoned professional who led product management and marketing projects for many multinational organisations (Airtel, IBM and Honeywell) in her Corporate career, for over 17 years. She believes in leading her life the Ikigai way, hence one of her missions is also to empower women to live their life in a most authentic way.

As a part of her startup Subodh Gyan Consulting, where she is the Founder, she also did value education themed workshops for children during the 2 years of Covid. Under her mentorship, she has coached 600+ women and kids for various psychological issues.

Pooja completed her undergraduate degree in Computer Science Engineering from NSIT Delhi and received her MBA from IIM Bangalore. She is a certified and trained Clinical Hypnotherapist. She leverages Sub-conscious mind and Reiki healing modalities for her clients. She loves exploring the Indian wisdom from Scriptures and integrates that seamlessly in her coaching and healing work.



## **POOJA MALHOTRA, COUNCIL MEMBER** VICE PRESIDENT, BUSINESS COACHING COUNCIL WICCI

#### (Founder, ReJean | Brand Consultant | ICF certified Life Coach)

Pooja's career spans over 2 decades in the advertising & marketing industry with the experience of handling multiple blue-chip brands and working along eminent professionals. Being passionate about environment, she and her partner gave up their corporate jobs and founded ReJean, an initiative towards driving sustainability by creating accessories from upcycled denim. The intent is to build an ethical & conscious brand in order to contribute towards a cleaner and greener planet.

Additionally, Pooja is a certified Life Coach from Erickson International and focuses on solution based life coaching. She also teaches post graduate students on various media related subjects and conducts various corporate training programs on communication & organization psychology related topics.



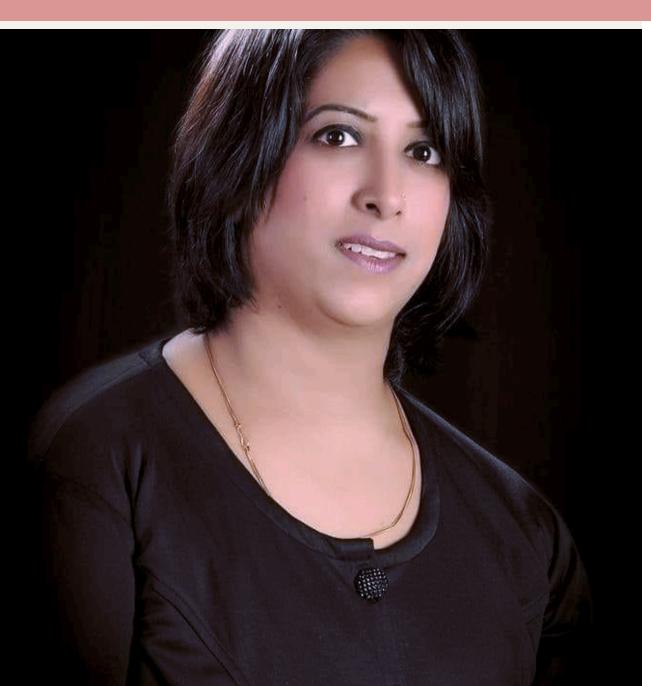
## MAHESHWARI JANI, COUNCIL MEMBER, BUSINES COACHING COUNCIL WICCI

Maheshwari is an Organisation Development Consultant and Executive Coach with 17+ years of experience in human capital transformation and architecting organizational development roadmaps. Her core forte remains Talent Development, Assessment & Development Center, People Development Journeys, Executive Coaching, Leadership & Behavioral Interventions.

Maheshwari brings in a unique ability to understand the multiple facets of challenges across levels in industries. She works very closely with leaders and managers so that they can create superior business results. She helps leaders to identify their true potential. She has conducted various interventions for women leaders,

Maheshwari was instrumental in setting up and building L&OD Department for **Anytime Fitness**, **India**. She has also worked with other leading talent consulting firms in the past, such as **KPMG**, **Jombay** and **LHH**. During her starting phase she had been associated with Lotus Herbals & Nutrihealth Systems Pvt Ltd and worked towards building competence in the space of organizational learning capability through rigorous self-development and academic inputs.

Some of the key clients that Maheshwari has partnered include Siemens, Wipro, Mercedes-Benz, Aditya Birla Group, Metso, Pfizer, Federal Bank, Spicejet Cargo, Tata Technologies, Blackberry's, THDC, HDFC Bank, Titan, Renault, Adani Group, Roop Industries etc.



## SWATI ARYA, COUNCIL MEMBER COUNCIL MEMBER, BUSINESS COACHINGCOUNCIL WICCI

Swati is presently working as Project Engineer in Bechtel India Private limited. She carries a total of 23+ years of work experience. She graduated in 1999 as Civil Engineer from Delhi College of Engineering (present Delhi Technical University) and started her career progression as Civil Engineer with Engineers India Limited, New Delhi. After that, she joined Bechtel India Private Limited in January 2015. Recently she completed a long-distance general management & leadership program from IIM Calcutta.

Swati is an advocate of sustainability and has recently completed Kochi Canal restoration project using a holistic, sustainable, and innovative approach which leverages green-gray infrastructure (GGI) – integrating nature-based solutions (NBS).

She also strongly believes that it is our obligation to give back to society in whatever big or small capacity we can. She was leading SWE's efforts in Bechtel India and has been on the advisory committee for WeLocal. She has also participated in various DE&I initiatives within the organization.



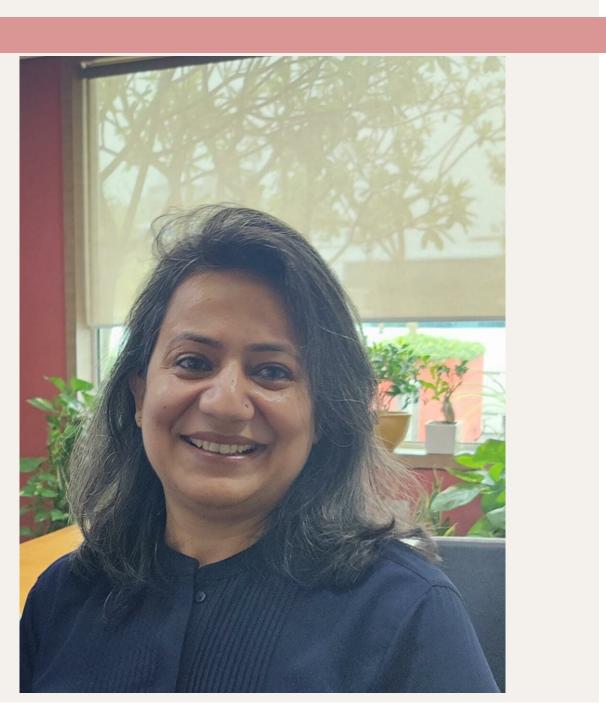
## SHVETA BATRA, COUNCIL MEMBER COUNCIL MEMBER, BUSINESS COACHING COUNCIL WICCI

#### **Professional Headline** | CBO – Helloverify | Ex. COO – Airtel

#### **Professional Summary**

Business Head with over 20+ years of experience in formulating & executing business strategies that leveraged tremendous opportunities in terms of revenue, market share & profitability, Directing complex business restructuring, and augmenting business from scratch. Exceptional contributor throughout 23 years journey, every role I have worked the testimony of the same has been my Annual rating and my elevations within the organisation. What Sets Me Apart :

- A self-driven , passionate , resilient team player with Growth mindset. Started my professional journey as a customer experience executive and moved up the to become a Business Head managing a team of 3500+ and 3600cr revenue/annum.
- Enriched Journey , having exposure & Expertise in all business verticals Customer Experience, Growth Marketing, Network Planning, Customer Interface Sales
- My passion for growth and problem solving attitude has helped deliver results and contribute in every role assigned, thereby contributing significantly to the success of the organisation. A stable team player who believe in coaching and building capability for sustainable growth.
- My Hunger to Win : Led the Biggest Transition with 2x Growth, during the most difficult Covid period.



## MEENAKSHI SHARMA, COUNCIL MEMBER, BUSINESS COACHING COUNCIL WICCI

**Use Me Works** was founded in 2011 by Meenakshi Sharma with a noble belief of "Nothing should go to waste". The company is currently operating in New Delhi by a group of enthusiastic and hard working women working together to help people opt for ecological options. We collaborate with factories, boutiques, and individuals to help them upcycle their fabric waste. As a one-stop solution to complete upcycling needs, we are providing both alternatives and education to help the society opt for a sustainable environment.

**Meenakshi Sharma** through her organization 'Use Me Works' is working on the concept of upcycling and with the help of her team upcycle more than **200kgs of waste every month**. She also educates and trains people to be responsible towards their waste by teaching them how to make utility and decor products using waste. She also believes handcrafting is a **great stress buster** and a wonderful skill that stays lifetime. Through her products and workshops, she is trying to revive the lost skills of handcrafting the old and discarded fabrics/clothes.



## NEETA PRASAD, COUNCIL MEMBER COUNCIL MEMBER, BUSINESS COACHING COUNCIL WICCI

Neeta Prasad, is backed by 13 years of experience across corporates and industry chamber of commerce. She has completed an executive post-graduate program in Public Policy Management from IIM-Kozhikode and MBA in Finance from Agra. Completed Certification in NSE dealer modules of the capital market, derivative market and Currency market of NCFM. Vast experience in partnership building and liaison with the central and state governments, PSUs, corporates, industry players, trade and association bodies to facilitate business outreach. Expert in developing and implementing strategies for enhancing brand visibility, internal and external Communication. Hand on experience in organizing end-to-end conferences, seminars, exhibitions, webinars, workshops, international fairs, B2B, and B2G meetings. Currently, working with YES BANK as Assistant Vice President, Association Business Partner, MSME Alliances. She has worked with companies like JK Insurance Brokers Ltd. as Chief Manager, Strategy and Outreach, PHD Chamber of commerce and Industry, Standard Chartered Bank, MNCs like Fullerton Securities and Wealth Advisors Ltd. She has been nominated as Chairperson of Bharat Outreach Committee of Bhartiya MSME Global Forum and member of PHDCCI, ASSOCHAM, CII, Industry Association of Noida. She has been recognised as "The Phenomenal SHE" by National bar Association in March 2023.



## ANUPAMA SHUKLA, COUNCIL MEMBER, BUSINESS COACHING COUNCIL WICCI

#### Profile

In my career spanning fifteen years she has experience in sales, marketing, customer relationship management, driving business transformation initiatives, program management and thought leadership largely in financial services sector. In my consulting career she has worked with multiple stakeholders and has handled complex projects across geographies. She brings a rich Banking industry experience of six years where she has worked in various asset products

#### Key Expertise

- •Business Requirement Analysis & Planning
- •Business Process Management (BPM)
- •Develop Business case / ROI for IT-enabled business transformation
- •Program Management

I have worked in HDFC Bank and IBM across profiles and roles.



## NEELAM GUPTA, COUNCIL MEMBER, BUSINESS COACHING COUNCIL WICCI

Neelam is a PGDM from IIM, Bangalore. Prior to PGDM, she completed her graduation from Delhi University.

She has over 25 years of experience in the field of Project Finance, Global Outsourcing, Six Sigma and RPO with around 15 years in corporate roles and the rest as an entrepreneur. She has worked with leading Corporates like SIDBI, GE, ABN AMRO, and Macquarie and with many others as an entrepreneur.

Her experience in such diverse domains helps her to have a holistic view of projects and situations. She is passionate to see the tribe of women entrepreneurs grow and succeed and would like to contribute to the same in some meaningful manner.



## SUNITACHUGH, COUNCIL MEMBER, BUSINESS COACHING COUNCIL WICCI

Dr. Sunita Chugh has devoted 3 decades of herself into envisioning leadership and change management. A speaker at many forums, among which a Tedx talk is her favourite. She is the founder of Centre for Empowerment and Employability Education (CEEE) which is engaged in personal, leadership and organization transformation; including the digital transformation .With experience of over 2 decades as coach, mentor, entrepreneur and academician, she has versatile track record of joining hands with large business houses like RBS(now Natwest) Pepsi, Blue dart, IOC, Hero Motocorp and has established a niche for herself in forwarding the cause of Gender Leadership and Inclusion in organisations. She completed her PhD fellowship in 2008 in Organizational Leadership and is an internationally licensed Grid Instructor for creating impactful leadership and OD interventions. As a student she excelled in academics from institutions like R.A. Podar college, Mumbai, NMIMS, Mumbai, MDI Gurgaon . At heart, Dr. Sunita Chugh is a passionate academician who enjoys sculpting young minds and is empanelled faculty at TISS (Mumbai and Delhi), BML Munjal University (Gurgaon), NIFT (Delhi), MDI (Gurugram) Symbiosis (Pune) to name a few. She was part of the founding team of School of Inspired Leadership, SOIL, 2009, and worked with the charter batch, admissions to placement. Her research work on 'Women in boardroom', 'Feminine Leadership' and 'Ardh-nareshwar as a strategy for Inclusion & Leadership' 'Talent Management in High Performing Organisations ' has been appreciated. Published in Sage publications, her most cited paper is 'Why few women make it to Leadership positions?', it was also the most downloaded paper of 2006 on Sage, for which she was awarded . XLRI journal, NHRDN journal, WE school Journal as well as MDI Journal have often carried her writings. Dr. Sunita Chugh has been awarded by IFTDO for her publication on 'Leading Millennials'. Dr. Sunita Chugh is a life-long student and currently training to be a Psychodrama practitioner; which she is using along with indigenously crafted Feminine Model for coaching. She is a proud football Mom of two, who are pursuing careers in psychology and sports management. Erstwhile Director at Grid Consultants Pvt Ltd, she has founded Centre for Leadership and OD Pvt Ltd as well as Centre for Empowerment and Employability Education ( CEEE), Mumbai & Gurgaon respectively





## MALA BALI, COUNCIL MEMBER, BUSINESS COACHING COUNCIL WICCI

Mala has 30 years' experience in HR in multi geography, multi-cultural roles. Having served on Leadership Teams at Coca-Cola Southwest Asia, American Express, HT Media, NFP Boards like IAF and ICF and working as an independent consultant, she ably understands organizational growth requirements across levels and functions.

**Keeping business context centerstage,** she builds trusted partnerships with stakeholders **to deliver** high **impact coaching interventions.** 

As a Psychodrama Coach/ Director, OD and L&D Lead, she works at a global platform with HR/ Business Leadership to drive successful Human Capital Strategies for growth via these.

Mala's heart is in creating platforms / programs for Women Leadership in organizations/ educational institutions. Mentoring women to transition to bigger roles and challenges is key part of her work. Mala is a recipient of the World HRD Congress Women's Super-Achiever Award 2009 for organizational transformation.



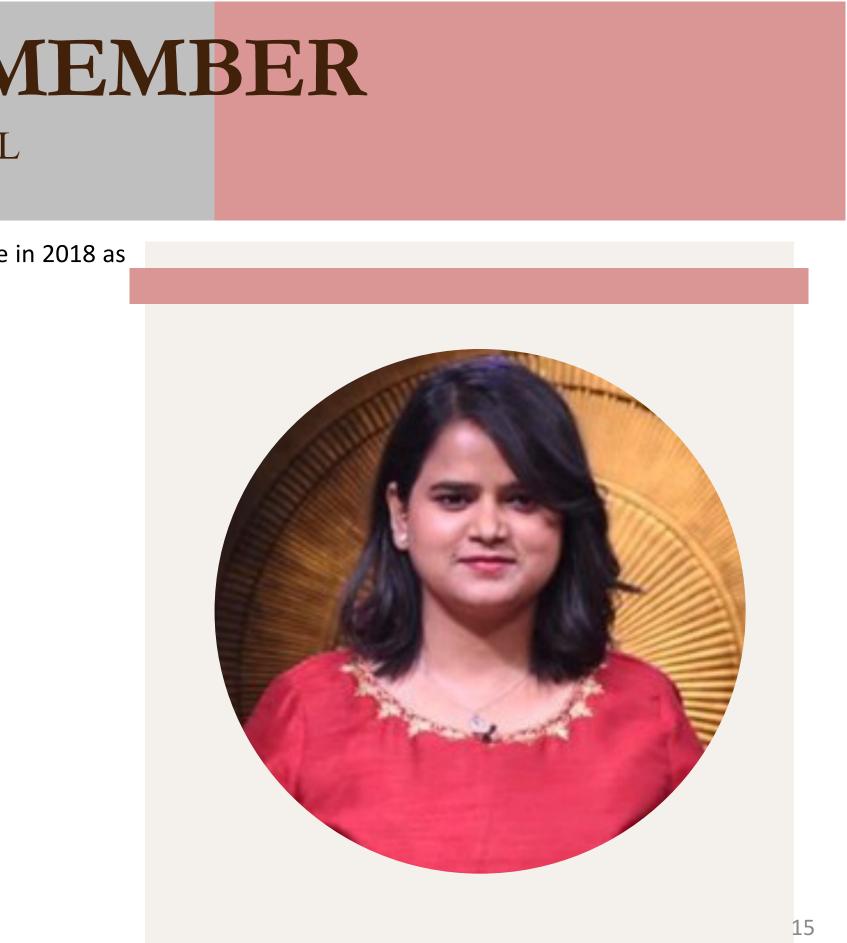
## **POOJA KAUL, COUNCIL MEMBER, BUSINESS COACHING COUNCIL** WICCI

Pooja is a strong, independent, and visionary social entrepreneur who started Organiko at a young age in 2018 as a part of her pilot project and found her passion in it.

#### work experience : 7 years in Rural Marketing

#### Alma Mater – MA in Social Innovation and Entrepreneurship, Tata Institute of Social Sciences ACHIEVEMENTS

- Emerging Woman Entrepreneur 2022 by Ministry of MSME
- Forbes 30 Under 30 Asia 2020, Social Entrepreneur
- The Diana, Princess of Wales Memorial Award 2020
- HERstory Times Awards 2020 in 100 WomenindexHERstory
- Women Entrepreneur of the year award 2019: Asia's Best Innovative &
- Creative Business Women
- Women in Business Awards 2019 for Social/Rural Entrepreneurship
- ReX Karamveer Chakara 2019 by ICONGO and United Nations
- Women Excellence and Leadership Award 2019 for Social Entrepreneurship.
- Women Entrepreneur of the year Award 2019 at the 11th Asiad Literature
- Festival
- Silver Medallist WEE Fellowship, IIT Delhi. (Winner of DST grant for women
- Entrepreneurs).
- Bangladesh Digital Social Innovation Award 2019.
- Social Business Champ award 2018 by Yunus Centre and Social Business
- youth alliance, Bangladesh.
- 100 amazing youth of the world by the International youth committee.



## TANYA KHARB, COUNCIL MEMBER, BUSINESS COACHING COUNCIL WICCI

• Tanya is an accomplished professional with a diverse academic background and a passion for marketing and digital strategy. With an MBA from the Indian Institute of Management. She is currently working as a Partner in Ecosystem Banking at YES Bank. She very closely works in acquisition of startups and alliance with various stakeholders of the startup community. She is currently managing India Accelerator , MDI Gurgaon , IIIT, IIT, G Town Wines , Gruby , Fruitfal, RentOK, Claimtherapist etc.

• During her experience at Innoviti Payment Solutions Ltd., Tanya excelled in product and marketing intern roles. She demonstrated expertise in persona mapping, content creation, SEO, digital marketing, and online reputation management.

• Outside of her professional pursuits, Tanya has shown a keen interest in volunteering, community involvement, writing, blogging, traveling, wildlife, and learning languages.



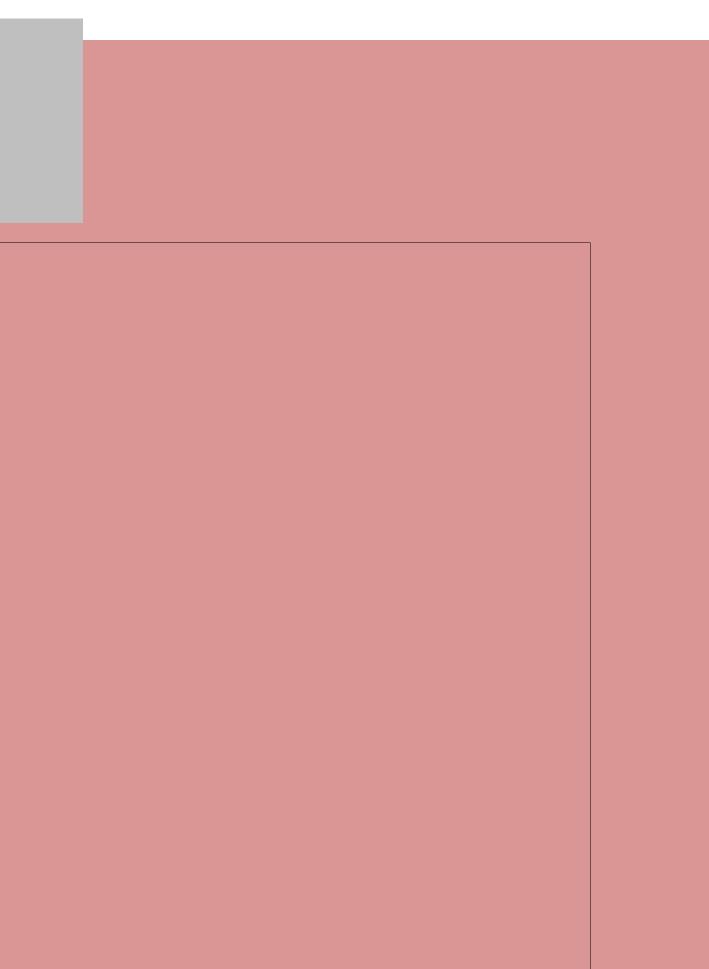
BIO :-Type Text

## SUPPORTED BY

WICCI is supported by the massive global networks of ALL Ladies League (ALL), Women Economic Forum (WEF), and SHEconomy.

ALL is a movement of 'Sisters Beyond Borders.'

WEF is a platform for 'Business Beyond Borders.' SHEconomy is ecommerce for women worldwide in Goods & Services for 'Commerce Beyond Borders'



27

## COUNTRIES

Albania, Angola, Armenia, Argentina, Australia, Azerbaijan, Bangladesh, Brazil, Burundi, Cameroon, Canada, Chad, China, Costa Rica, Croatia, Cyprus, Czech Republic, Colombia, Ecuador, Egypt, Ghana, Germany, Greece, Guatemala, Hong Kong, Hungary, India, Italy, Israel, Ireland, Japan, Kazakhstan, Kenya, Kyrgyzstan, Lesotho, Luxembourg, Malawi, Malaysia, Mexico, Moldova, Monaco, Montenegro, Morocco, Mozambique, Malta, Netherlands, Nigeria, Nepal, New Zealand, North Macedonia, Norway, Paraguay, Portugal, Peru, Puerto Rico, Philippines, Qatar, Romania, Russia, Rwanda, Serbia, Singapore, Slovenia, Spain, South Africa, South Korea, Suriname, Sweden, Switzerland, Syria, Tunisia, Turkey, Uganda, Ukraine, UK, Uruguay, Venezuela, Vietnam, Virgin Islands (US), UAE, USA, Uzbekistan, Zimbabwe.

## REPRESENTED

The image part with relationship ID rld2 was not found in the file.

WOMEN'S INDIAN CHAMBER OF COMMERCE AN DUSTRY